Interdisciplinary Explorations New Directions in Social Sciences and Humanities ISBN: 978-93-340-6933-4

# 5. From Grassroots to Global: Community - Led Language Revitalization

Prof. Stuti Rag

# Abstract:

In a world where languages are vanishing at an alarming rate, the preservation of linguistic diversity is more critical than ever. This chapter explores the multifaceted aspects of language preservation, emphasizing the indispensable role of communities in safeguarding their linguistic heritage. We delve into the cultural significance of languages, highlighting how they serve as repositories of traditions, values, and histories, intricately woven into the fabric of communities. As nearly half of the world's languages face extinction by the century's end, community involvement becomes pivotal in revitalizing endangered languages. We examine grassroots initiatives undertaken by communities, such as language documentation, educational programs, and cultural celebrations, which serve to preserve and promote their languages. Additionally, modern technology emerges as a potent tool in language preservation, facilitating digital archives, mobile applications, and online platforms that bolster community efforts. The paper also sheds light on the challenges faced in language preservation, including funding limitations, intergenerational transmission, and political and social barriers. Nonetheless, amidst these challenges, success stories from around the world offer inspiration and hope.

From the Māori language revival in New Zealand to the Hawaiian language resurgence in Hawaii, community-driven initiatives, coupled with supportive policies, have demonstrated the power of collective action in preserving languages. Ultimately, this paper underscores the imperative of valuing and protecting linguistic diversity, ensuring that the voices and cultural legacies embedded within languages endure for generations to come.

#### Keywords:

Language preservation; Linguistic diversity; Community involvement; Cultural significance; Endangered languages; Grassroots initiatives; Modern technology.

# Introduction:

Language is more than a means of communication; it holds cultural heritage, knowledge, and identity. Unfortunately, languages are disappearing rapidly worldwide. Experts estimate that nearly half of the world's 7,000 languages might become extinct by the end of the 21st century. Communities play a crucial role in preserving and revitalizing these endangered languages.

Interdisciplinary Explorations New Directions in Social Sciences and Humanities

This chapter delves into the importance of community involvement in language preservation. It looks at the methods communities use to protect their linguistic heritage and examines the challenges and successes of these efforts. By understanding these dynamics, we can better appreciate the vital role languages play in maintaining cultural diversity and knowledge.

#### The Importance of Language Preservation:

## 1. Cultural Identity and Heritage:

Languages are not just tools for communication; they are the heartbeats of cultures. They encapsulate traditions, values, and histories passed down through generations. Imagine a world where languages vanish – we'd lose touch with our roots, our stories, and our identities. Preserving languages is like safeguarding a treasure chest of cultural diversity, ensuring that each community's unique heritage remains alive and vibrant.

#### 2. Knowledge and Worldview:

Languages offer us distinct lenses through which we perceive the world. They carry invaluable insights into nature, social customs, and ways of thinking. For example, indigenous languages often hold deep ecological knowledge about local ecosystems. When a language disappears, it's like closing a window to a whole realm of understanding. We lose not just words, but entire worlds of wisdom. Preserving languages isn't just about saving sounds; it's about preserving the very fabric of human intellect and connection to our surroundings.

In essence, language preservation is a cornerstone of cultural and intellectual richness. It's about honouring the past, embracing diversity, and safeguarding the future. By valuing and protecting languages, we ensure that the tapestry of human experience remains vibrant and whole for generations to come.

# Role of Communities in Preserving the Language:

Communities play a vital role in preserving languages through grassroots initiatives. These efforts are led by community members who understand the importance of their language and work actively to protect it.

1. Language Documentation: Communities record their language using audio, video, and written materials. They create dictionaries and gather stories passed down through generations. This documentation is like a time capsule, preserving their language for future generations to learn and study.

- 2. Language Classes and Workshops: Community members, especially young people, participate in language classes and workshops. These sessions teach vocabulary, grammar, and language usage. It can happen in schools or community centres, helping to ensure the language continues to be spoken and understood.
- 3. Cultural Programs and Festivals: Celebrating cultural heritage is another way communities preserve their language. They organize festivals, storytelling sessions, and traditional arts performances. These events provide opportunities for people to use their language in everyday conversations and celebrations. They also instil a sense of pride and belonging in community members, strengthening their connection to their language and culture.

By taking these grassroots actions, communities actively contribute to the preservation of their languages. They recognize that their language is more than just a means of communication—it's a crucial part of their identity and heritage.

Through these initiatives, they ensure that their language continues to thrive and remain a vibrant aspect of their community's life for generations to come.

# **Technological Integration:**

Modern technology offers valuable tools for language preservation, aiding communities in their efforts in the following ways:

- 1. Digital Archives: By creating digital archives of language resources, communities ensure the preservation and accessibility of documentation. Online platforms and databases serve as repositories for vast linguistic data, making it readily available to a global audience. This ensures that valuable information about the language, including recordings, texts, and dictionaries, can be accessed and studied by linguists and community members alike.
- 2. Mobile Applications: Tailored language learning apps cater to specific languages, offering users interactive and engaging tools for language acquisition. These apps incorporate audio, visual, and interactive content, making the learning process more enjoyable and effective. Users can practice vocabulary, grammar, and pronunciation at their own pace, fostering greater fluency and confidence in using the language.
- 3. Social Media and Websites: Communities utilize social media platforms and dedicated websites to share language resources, promote cultural events, and engage with a wider audience. Through these online channels, communities can raise awareness about their language preservation efforts, garner support from interested individuals, and connect with other language preservation initiatives globally. This online presence helps to amplify the visibility of the language and its cultural significance, reinforcing its importance within and beyond the community.

Interdisciplinary Explorations New Directions in Social Sciences and Humanities

# Here are Several Examples of Endangered Indian languages, as Recognized by UNESCO:

- 1. Koro (Arunachal Pradesh): Koro is a Tibeto-Burman language spoken by a small population in Arunachal Pradesh. Its unique linguistic features make it distinct from other languages in the region.
- 2. Toto (West Bengal): Toto is spoken by the Toto tribe in the Toto Para area of West Bengal. The language has very few speakers and is highly endangered.
- 3. Kurukh (Odisha, Jharkhand, Chhattisgarh): Kurukh, also known as Oraon, is a Dravidian language spoken by the Oraon tribe. While it has more speakers than many endangered languages, it is still at risk due to the influence of dominant regional languages.
- 4. Great Andamanese (Andaman and Nicobar Islands): The Great Andamanese languages are nearly extinct, with very few speakers remaining. These languages are critical for understanding the history and culture of the Andamanese people.
- 5. Sumi Naga (Nagaland): Sumi Naga is a Sino-Tibetan language spoken by the Sumi Naga tribe in Nagaland. While it is still spoken by many, younger generations are increasingly shifting to more dominant languages.
- 6. Mahl (Lakshadweep): Mahl is an Indo-Aryan language spoken in the Lakshadweep islands. It faces endangerment due to the small population and the influence of Malayalam and English.

#### **Challenges in Language Preservation:**

#### **Funding and Resources:**

One of the primary challenges in language preservation is securing adequate funding and resources. Many endangered language communities are located in economically disadvantaged regions, making it difficult to obtain the necessary support for preservation initiatives.

Government grants, non-governmental organization (NGO) support, and private donations are crucial in sustaining these efforts.

#### **Intergenerational Transmission:**

The successful transmission of language from one generation to the next is essential for its survival. However, in many communities, younger generations are increasingly adopting dominant languages for socioeconomic reasons.

Bridging the gap between older and younger generations through educational programs and creating contexts where the language is used daily is vital.

#### **Political and Social Factors:**

Political and social factors can either support or hinder language preservation. In some cases, policies favouring linguistic homogenization and assimilation pose significant barriers to preserving minority languages. Advocacy for language rights and supportive language policies are essential to overcome these obstacles.

## Success Stories:

# Māori Language Revitalization in New Zealand:

The revitalization of the Māori language in New Zealand is a notable success story. Community-driven efforts, supported by government policies, have led to a resurgence in the use of Māori. Initiatives such as Kohanga Reo (language nests) and Kura Kaupapa Māori (Māori immersion schools) have been instrumental in teaching the language to young children and integrating it into daily life.

# Hawaiian Language Revival:

Hawaii's experience with language revival offers another inspiring example. The establishment of Hawaiian language immersion schools and the promotion of Hawaiian language media have significantly increased the number of Hawaiian speakers. Community engagement and institutional support have been key factors in this success.

# **Conclusion:**

Community involvement is essential for language preservation. The combined efforts of individuals, with the support of technology and favourable policies, are key to ensure endangered languages survive and thrive. Despite the challenges, many communities around the world are making significant progress in safeguarding their linguistic heritage. Local initiatives often include documenting languages, creating educational programs, and fostering environments where these languages can be actively used and passed down to younger generations. Technology, such as mobile apps and online platforms, plays a crucial role in these efforts by providing accessible resources for learning and communication.

Supportive government policies and funding can also make a big difference, helping to create more structured and sustainable preservation programs. Additionally, raising awareness about the importance of linguistic diversity can garner broader public support, further aiding preservation efforts.

By continuing to support and expand these initiatives, we can help ensure that the rich tapestry of global linguistic diversity is maintained for future generations.

Interdisciplinary Explorations New Directions in Social Sciences and Humanities

Every language is a unique repository of culture and knowledge and preserving them enriches our understanding of the world and our place in it. Community-driven efforts, bolstered by technology and policy support, are thus vital in keeping these linguistic treasures alive.

#### **References:**

- 1. Fishman, Joshua A. *Reversing Language Shift: Theoretical and Empirical Foundations* of Assistance to Threatened Languages. Multilingual Matters, 1991.
- 2. Crystal, David. *Language Death*. Cambridge University Press, 2000.
- 3. Grenoble, Lenore A., and Lindsay J. Whaley. *Saving Languages: An Introduction to Language Revitalization*. Cambridge University Press, 2006.
- 4. Hinton, Leanne, and Ken Hale. *The Green Book of Language Revitalization in Practice*. Academic Press, 2001.
- 5. May, Stephen. Language and Minority Rights: Ethnicity, Nationalism and the Politics of Language. Routledge, 2012.