



# अर्थ प्रबंधन एवं भारतीय अर्थव्यवस्था **Money Management and Indian Economy**

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**MONEY MANAGEMENT AND INDIAN ECONOMY:  
FIRST EDITION**

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## **PREFACE**

In a world where innovation knows no boundaries, research becomes the key to unlocking groundbreaking discoveries. “**Money Management and Indian Economy: First edition**” delves into the power of interdisciplinary research, which gives the glimpse of our Indian economy. This book is a celebration of the pioneers who have dared to think beyond the confines of their own disciplines, igniting a spark that resonates across fields and propels us towards a future of limitless possibilities. This book endeavor embodies the essence of progressive economic growth. Rooted in scientific rigor, this book offers logical insights that hold the potential to shape policies and decisions for the betterment of our Indian Economy. It serves as a beacon of knowledge, guiding us toward solutions that transcend borders and address the most prevailing issues.

This initiative aligns perfectly with our collective responsibility to harmonize economic growth with money management, which will lead the way in responsible, ethical and sustainable way. “**Money Management and Indian Economy: First edition**” not only aims to inspire but also serves as a guide for those who wish to embark on their own interdisciplinary journeys. With each chapter and through the pages of “Money Management and Indian economy” it explores how diverse perspectives, when brought together can create a symphony of ideas/researches which is a symbol of India’s economy growth.

Together, let us embark on this transformative journey toward a more sustainable, economically vibrant world where innovation and research becomes a driving force for the growth of India and benefit of all.

**Editors**

## SUMMARY OF THE BOOK

**“Money Management and Indian Economy: First edition”** is a collection of chapters written by different authors on the theme of management discipline with special reference to the money management and economy growth of India. All the three editors of the book are working in Department of Business studies in Panipat Institute of Engineering & Technology, Samalkha, Panipat affiliated by Kurukshetra University, Kurukshetra. The editor of the book has given different related themes and guidelines to write the chapters for enhancing the research ambience, to get the innovative contributions of each author to be a part of economic growth of India. This is the first edition of the edited book which is covering 14 chapters of different authors from different institutes and universities. Each author has contributed their chapter with innovative ideas that insight the progressive growth of India. The editors of the book have gone through the review of each chapter and plagiarism of the work. The originality of work is simply means moving an idea forward by an incremental amount for the next generation to continue developing.

“Money Management and Indian Economy: First edition consist of following chapters titled as Central Bank Digital Currency: Exploring the Journey, Benefits and Challenges, Digital marketing facilitating the journey of financial inclusion, Transformative Trifecta: Make in India, Skill India, and Digital India, Digital Asset Adoption in the Indian Financial Landscape: A Comprehensive Assessment of Current Trends, and Influencing Factors in Money Management, The influence of Behavioral Bias in investors’ investment decision making in Indian Stock Market, Artificial Intelligence and Financial Decision Making, A study of different factors influencing investment behavior of females towards stock market investment, Study of Managerial Grid and Entrepreneurial Orientation in the Banking Leadership Team (Managers )of Haryana ,Collaboration between Banks and FinTech Startups, Do Sustainable Practices enhances the Firm Performance: Evidence from Indian Energy Sector, HR Analytics: Boon or Bane—From a Layman’s Perspective, The Great Resignation: Where Did It Come From, and Who Is Behind it?, The Emergence of Micro-Credentials as a Standard in India's Educational System Focusing on Development of Skills and the Country's Digital Transformation, A Retrospective and Prospective view of Digital Transformation in Banking Sector.

An effort has been made to avoid the errors and omissions by the editors. It is sincerely hoped that this work will receive the due recognition from readers, scholars, faculty members and academicians. At the end we would like to thank to our management of Panipat Institute of Engineering & Technology for providing the research environment and opportunity to work upon,

**Editors**

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