



RESURGENCE OF HERITAGE TEXTILE OF INDIA AND SUSTAINABLE FASHION

Dr. Mamatha G. Hegde

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PREFACE

“True knowledge is not attained by thinking. It is what you are; it is what you become.” Sri Aurobindo & The Mother

The world is growing at a jet fast range and so also humanity is evolving towards higher and higher consciousness. This needs totally different perception for the future. Past set conditions need to be modernized to receive and actualize the higher gradations of potentiality. Any of the advanced science and technology starting from innovative ideas, processing, marketing and promotion etc. if it is represented in an artistic way such as painting, drawing, modelling etc. will have more growth in the global market. The intricate and finite dance of warp and weft threads woven into rich patterns of fabric. In vibrancy of global fashion, India's heritage of textiles and craft is overwhelming. The book on Resurgence of Heritage Textile of India and Sustainable Fashion is the witness for country rich culture, heritage, legacy and art. Book covers the experiences of weavers, artisans and consumers in various aspects.

The focusses on revitalization of ancient techniques to meet the demand of the current eco conscious world. The book helps for all the category of people working in the subject domain of textile, fashion, apparel etc. in the present transformative period. The book demonstrates the process that includes learning by integrating the one's observations, imaginations, ideations and conceptualizations from realistic live experiences, through performing various activities and doing the trails and experimentations to solve any challenges that put forth for the overall individual growth and evolution in a holistic way is needed for the present era. The book shows the direction and observes the behavioural changes of adolescent, enthusiasm, and involvement while identifying and nurturing these art activities. Book also aims in representing the art activity for aesthetic appearance, solving the problems, utility and advancement. The book opens the door for wonders and as a result, one can create and experiment on ideas. Design and development of contemporary styles with due focus on Science and Technology helps in outburst of one's integral skills and potentials is crucial of the day as we are flooded with information.

Abbreviations Names

CAD	Computer-Aided Design
RPTN	Regional Production and Trade Network
WTO	World Trade Organization
MCC	Mysore City Corporation
ZWM	Zero Waste Management
TEKI	Tekstiilienkiertotalous
PLA	Polylactic Acid
FRP	Fibre Reinforced Polymers
ETP	Effluent Treatment Plant
R&D	Research and Development
KVIC	Khadi Village Industry Corporation

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