

# **SUSTAINABLE DEVELOPMENT GOALS ON INDIAN PRODUCTS AND ENTREPRENEURSHIP**

**Department of Commerce**

**Dr. C. B. Senthil Kumar**

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**Editor**

**Dr. C. B. Senthil Kumar**

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## **PREFACE**

Sustainable Development Goals on Indian Products and Entrepreneurship is aiming at providing a platform for students, Research scholars, Faculty, Professionals and Professional Experts to focus on Sustainable Development Goals as a driving force to achieve Sustainability in all spheres Sustainable Development Goals on Indian Products and Entrepreneurship serve as an interdisciplinary platform initiating group discussions on the latest discoveries, trends and backlogs faced in business sectors.

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## ABOUT THE EDITOR



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University Professor and Head, Department of Commerce, Implementation of technological tools and applications in educational field. Ambitious, motivated, offering team management skills and Strong Communicator Service-driven professional with broad skills in educational service, Inter-personal communications, escalation management and administrative leadership. Focused ability to consistently accomplish organizational objectives through strategic planning, attention to detail and meticulous follow-up. Specialized in maintaining a high level of professionalism, patience and efficiency to enhance the level of student's

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